



MINUTES FOR DECEMBER 12, 2012 BOD MEETING – 2 HR TIME LIMIT [MEETING RAN FOR 2 HRS 37 MINUTES]

I. ROLL CALL: MEETING CALLED TO ORDER BY THE PRESIDENT AT 8:35PM EST

PRESIDENT: CARLO PIETRONIRO (JULY 2012-JULY 2014) PRESENT

VICE PRESIDENT: JOE ATTAWAY (OCT 2012-JULY 2013) PRESENT

SECRETARY: WENDY GIESKE (JULY 2011-JULY 2013) PRESENT

TREASURER: RACHEL HOSKING (JULY 2011-JULY 2013) EXCUSED ABSENCE

SEVEN DIRECTORS: JIM DEPPEN (NOV 2012-JULY 2013) PRESENT; CIARAN MCCLOSKEY (JULY 2011-JULY 2013) PRESENT; LENA MOLES (JULY 2011-JULY 2013) PRESENT; ALAINA PIERRET [SEPT. 2012-JULY 2012]PRESENT; DEBORAH PRIESTER (JULY 2012-JULY 2014) PRESENT; DR. JANICE WOLF, DVM (JULY 2012-JULY 2014) PRESENT.

ONE DIRECTOR'S POSITION OPEN

GUESTS: NONE

QUORUM: YES

II. READING OF MINUTES

Motion made: Joe Attaway made a motion to accept the minutes from NOVEMBER 14, 2012. Debbie Priester seconded the motion. All Ayes. **Motion passed. Minutes approved for 11-14-12.**

III. PRESIDENT'S MESSAGE (CARLO PIETRONIRO)

Good Evening everybody. This is our last meeting of the year but I know some of us will continue working throughout the month and into January to accomplish our goals. It's important for everyone on the BOD to focus on our priorities. I'd like to talk about Organizing and Reorganizing the USNMC Committees; the Meet The Breeds booths, the Neogram Yearbook , the Proposed Breed Standard Amendments, the 2013 Show Committee and Judge's Selection.

First: These are our immediate Priorities: The Neogram Yearbook (combining 3 years), Judge's Selection for the 2013 National and future Nationals, and forming a 2013 National Show Committee. It's very important for Wendy Gieske to publish the Neogram in January of 2013. She needs the BOD's help in this. This is one of our main priorities right now. I will be happy to be the Show Chair for the 2013 National Show Committee. I need everyone's support in this. I know I can count on you. The selection of the National's judges are concurrent priorities. Continuing with the proposed Breed Standard amendments and getting them out to the public is also a top priority.

Committee Chairs: We need chairs for the Website and **Judge's Selection Committees Jim?** It's important that all BOD members get involved. Goals need to be set for all committees, meetings scheduled and chairs report. All Committees need to make a budget showing expected expenses for the year to be presented to the BOD for review and to insure proper financial planning for the Club. Ask for volunteers EVERYWHERE.

Meet The Breeds – I attended the Meet The Breeds in New York this past October. I commend all the volunteers involved, members AND non-members, for taking the time and effort, expense and hassle, transporting their dogs and meeting with thousands of people. A special thank-you to Cathy DeLuca as coordinator. It is very important that we acquaint the public with the reality of owning a Neapolitan Mastiff. The USNMC's public education efforts are paramount to helping owners cope with their pets , to mentor owners and breeders and to discourage potential owners who may not be suitable for ownership. Our breed is not for everyone. Education today may help to avoid a Neapolitan Mastiff abandoned to rescue or a shelter tomorrow. I would also like to add that it's important that we help support these Meet The Breeds booths in future by releasing funds and by encouraging participation by volunteers with and without dogs.

Happy Holidays Everyone! Thank-you.



USNMC BOD MEETING MINUTES
Wednesday, December 12, 2012

-USNMC Secretary-
Wendy Gieske
Phone: 763-742-3140
Email: runestonewendy@neapolitan.us

IV. REPORT OF THE SECRETARY (WENDY GIESKE)

Secretary's Box: Carlo Pietroniro again asked if Jim Deppen had sent the Secretary's "box of records". Jim stated that he had mailed the "box" the day before yesterday" clarified as being Monday, Dec. 10, 2012. Jim stated that the Secretary's box was sent to Wendy and the CS3 Indesign program was sent to Rachel, and both were sent by regular mail on 12-10-12. Wendy and Rachel will both be at the AKC/Eukanuba show this weekend but will be back next week and the boxes should be delivered by then.

Correspondence:



USNMC BOD MEETING MINUTES
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-USNMC Secretary-
Wendy Gieske
Phone: 763-742-3140
Email: runestonewendy@neapolitan.us

V. REPORT OF THE TREASURER (FROM RACHEL HOSKING)

REGIONS BANK BUSINESS CHECKING ACCOUNT

October 31st, 2012 - November 30th, 2012

Activity Summary

Beginning Balance as of 10/31/2012 **\$14,570.03**

Deposits

Deposits/Credits -

Withdrawals/Checks (Debits)

Check #	Description	
1016	Tony Gurrola	\$16.90
1017	Alaina Pierret	\$59.15
1020	Alaina Pierret	\$10.73
1023	Anthony Gurrola	\$11.44
1025	Anthony Gurrola	\$8.58
1026	Janice Wolf	\$2.86
1029	Anthony Gurrola	\$10.73
1030	Janice Wolf	\$6.44
1031	Electronic Quill - Trophies	\$726.25
1032	Wendy Geiske	\$124.65
1033	Electronic Quill	\$1,864.86
1034	Jim Deppen	<u>\$63.92</u>

Withdrawals/Checks - **\$2,906.51**

Ending Balance as of 11/30/2012 **\$11,663.52**

Summary of Checks/Debits Outstanding

Date	Check #	Description	Amount
10/29/12	1019	Ciaran McCloskey	\$7.15
10/29/12	1022	Kip Bouillion	\$4.28
10/29/12	1021	Jaclyn Thorton	\$6.44
10/29/12	1027	Tabitha Ames	\$7.15
10/29/12	1028	Heather Haulk	\$7.15
12/01/12	1035	Catherine Deluca	\$265.42
12/01/12	1036	Duhon & Company	\$275.00
12/11/12	Debit	Harvard Business - Registered Agent Fee	<u>\$50.00</u>
(Total Checking Account Outstanding)			\$622.59

REGIONS BANK SAVINGS ACCOUNT

October 31st, 2012 - Novmeber 30th, 2012

Activity Summary

Beginning Balance as of 10/31/2012 **\$9,201.27**

Deposits/Credits

Interest Payment **\$0.08**

Ending Balance as of 11/30/2012 **\$9,201.35**

Total Ending Balance of Checking + Savings as of 11/30/2012 **\$20,864.87**

(After Subtract Outstanding Checks/Debits) **\$20,242.28**



VII. COMMITTEE REPORTS/ACTION ITEMS -

A. MEMBERSHIP COMMITTEE REPORT (WENDY GIESKE, DEBORAH PRIESTER – CO-CHAIRS)

- i. Subscriber Members Tabitha Ames & Sherry Subler applying for Full Membership
- ii. Applying for Full Membership: Kathryn Russ-Dunlap
- iii. Applying for Full Family Membership: Kimberly and Jeremiah Trejo & Deb Bruns and Andy Penn
- iv. Applying for Subscriber Membership: Carlos Munoz – BOD will vote on next month as we just received this application
- v. Email USNMC Announcements: "Campaign Monitor" New Member Applicants were listed – (except for Carlos Munoz – his will go out in the next email) went out 12-4-12. A 2nd notice on 12-11-12 to members who reported by Campaign Monitor to not have opened the 1st notice [Feedback back from Peggy Wolfe that she has opened her first notice even though it says she did not; CM does not guarantee accuracy 100%] Will keep testing this method...
- vi. Email Renewals went out in email on Dec. 4 to email addresses [except one that was sent on Dec. 5] – DISCUSSION/ACTION: Was discussed and passed in BOD emails to send out email renewals to those who have emails in new email format announcements through "Campaign Monitor" being paid for by Wendy Gieske (for now) at \$9 per month (\$108 per year) which includes up to 2,500 emails per month. Will determine at a later time if Wendy pays or club pays...still in the testing stage.
- vii. Non- Email Renewals: Non-Email Renewals will go out this month to those addresses who do not have emails and to those 5 emails that were "bounced back" from Campaign Monitor [this means the email server did not accept for some reason...sometimes mail boxes full or invalid email – will send out paper copy of renewal and also ask them if they have a new email, etc]

B. NEOGRAM: EMAIL AND YEARBOOK COMMITTEE REPORT (WENDY GIESKE CHAIR)

- i. ANNUAL YEARBOOK [Printed to all members]
Committee Members: Rachel, Jim & Wendy – **This is a top priority. Must set the goal of this to come out in January.** Requested again by Wendy that Jim send the CS3 Indesign program to Rachel. Carlo Pietroniro asked if Jim had sent the program; Jim Deppen stated that he had mailed the CS3 Indesign Program "the day before yesterday" clarified as being Monday, Dec. 10, 2012. Jim stated the it was sent by regular mail. Garden Studios sent an email telling us that the \$25 is for a "sitting fee" for Friday, 9-21-12, on the day of our stand alone Regional Specialty and that they want \$10 each for high res photos. Wendy requested of Garden Studios to send an invoice to USNMC Treasurer, Rachel Hosking. It appears we do not get any hi-res photos from them, unless we pay for them. Wendy is requesting photos from as many winners possible...
- ii. EMAIL Newsletter [Email pdf file sent through email and sent by US Post to Members without Email]
Suggestion taken by Lena Moles previously to send this out quarterly, suggestion under consideration. Email Newsletter December: Include Membership Booklet, New President's Message, National Info Especially Important, Photos of Members dogs, National Contributors, Ad for DVD, Minutes, Meet The Breeds from Houston,TX [Reliant Show - July] New York [AKC-October] & Orlando, FL [AKC-Eukanuba], etc



C. 2012 NATIONAL SPECIALTY COMMITTEE REPORT

From who? Need close-out report of financials...

D. WEBSITE COMMITTEE REPORT (NO CHAIR)

A new contract for new website services requested by Secretary Wendy Gieske and Treasurer Rachel Hosking was received from webmistress Barbara Lolmaugh. The contract and a very nice example template based on the former website committee members' choices were sent to the BOD for review. There will be a charge of \$200 to build a "Members Only side" and \$200 for the "Public side" of the website(s); this entails building 2 websites in parallel for a total of \$400. [The updates will be increased from once per month to twice per month as requested by the BOD for a total charge of \$125 for the year, instead of \$100 per year, an increase of \$25 – this is separate from the \$400]. The hosting fee is \$50 per year. [The domain fee is \$12 per year formerly paid by the former Secretary, Donna Welty and presently by the current Secretary, Wendy Gieske]. The USNMC would pay for the building of the new website (both sides), and the bi-monthly updates for a total of \$575 for 2013. After that, the club would pay for the updates and hosting fee of \$175 until that fee may be raised in the future.

Question: What will be included in the "Members only" half of the website? Is it worth paying \$400 at this time for a "Members Only" website and a parallel "Public" side. Is there a concrete plan for the members only side of the website? **DISCUSSION/ACTION:** Jim reported that when he talked to Barbara Lolmaugh last summer, they discussed 2 sides of the Club website, the Members Only and Public, which are indeed 2 separate websites that need to be built. Jim suggested that it was important to have two sides because the "Members Only" website will include a "Log In" for USNMC members who are given a password. Records of club business such as BOD minutes and Financials of the Club can be kept here and only members could view. Jim pointed out that \$400 was already ok'd at the 2012 Annual Meeting for the new website. This was a sight unseen piece of business without a concrete plan or contract except for a verbal discussion between Jim Deppen and webmistress Barbara Lolmaugh. Although the funds were ok'd by at least 10% of the membership at the 2012 Annual Meeting, the BOD and the Treasurer, as custodians of the funds of the club, wanted clarification of the plan for the new website and a contract from Barbara Lolmaugh before releasing any funds. The contract was finally received, reviewed and discussed at length. It will be printed out by the Secretary and given to the Treasurer this weekend. All BOD members have received it in email.

Motion made: Dr. Janice Wolf made a motion to accept this contract and plan, Lena Moles seconded. Vote of all Ayes. **Motion passed.**

E. JUDGES AND PUBLIC EDUCATION COMMITTEE REPORT (JIM DEPPEN – CHAIR)

STANDARD UPDATE: **DISCUSSION/ACTION:** Discussion that this latest version submitted to be accepted by the BOD to be called PROPOSED "REVISION ONE" and that any further changes would be dated and renamed as REVISION TWO and so on to keep documentation of the proposed amendments.

Motion Made: Lena Moles made a motion for the USNMC Board of Directors to accept this modified, Proposed Amendments to the Breed Standard, to be known as "Revision One"; to be presented concurrently to the public and to the USNMC membership through emails, through regular mail to those USNMC members without email, through the Neogram Newsletter in email and mailed forms, Facebook page(s) and club website, to gain feedback and comments from not only the USNMC membership, but as required by the AKC to also gain feedback and comments from the public Neapolitan Mastiff community. Jim Deppen seconded. Vote of all Ayes. **Motion passed.**



F. ETHICS COMMITTEE REPORT (LENA MOLES - CHAIR)

- i. Need Volunteers from around the country. Committee: Lena, Moles, Joe Attaway, Ciaran McCloskey, Wendy Gieske

G. USNMC HISTORY COMMITTEE REPORT (WENDY GIESKE - CHAIR)

DISCUSSION/ACTION: SEE ATTACHMENT 4 Committee: Wendy talking to Dr. Dan Renfrow to head committee, Dr. Janice Wolf, Carlo Pietroniro and Wendy Gieske will stay on.

H. BYLAWS COMMITTEE REPORT [ALAINA PIERRET - CHAIR]

No Report yet; new chair. Committee: Alaina Pierret, Peggy Wolfe, Lea Moles, Wendy Gieske

I. HEALTH/MHF LIAISON COMMITTEE REPORT [NEW CHAIR – JOE ATTAWAY]

New Committee formed at the 2012 USNMC Annual Meeting : Mindy McElyea, Rachel Hosking & Lena Moles and Joe Attaway volunteered as chair. No report. New chair.

J. JUDGES SELECTION COMMITTEE REPORT (? - CHAIR)

No report. Committee: Jim Deppen, Lena Moles, Carlo Pietroniro. Discussion by BOD of possible judges, nothing concrete at this time but this is **a top priority**.

VIII. OLD BUSINESS

A. NEO RESCUE INC – ONGOING DISCUSSION

DISCUSSION/ACTION: SEE ATTACHMENT 2

B. ORGANIZE AND REORGANIZE COMMITTEES - ONGOING

- i. Chairs - need chairs for Website, Judge's Selection and need to ask the MHF Liaison Committee who their chair is [possibly asking someone for History]
- ii. Goals
- iii. All Committees make a budget showing expected expenses for the year to be presented to the BOD for review and to insure proper financial planning for the Club.
- iv. Ask for volunteers EVERYWHERE
- v. Make and Propose a checklist/detailed plan for the Show Committee to follow.

C. DISCUSSION ABOUT BOD APPROVAL FOR PUBLISHED ARTICLES OUTSIDE THE CLUB– SET TIME LIMIT FOR DISCUSSION? ONGOING...

D. STATUS OF USNMC YAHOO GROUP

ONGOING DISCUSSION: This group was formed before Facebook – question of it becoming obsolete.

E. FUNDRAISING COORDINATION - ONGOING

- i. Online Store of Ways and Means Items, Artwork Prints from Various Artists, DVD's, Ads
- ii. Calendar and Calendar Ads, Printing Costs of Calendar
- iii. Website Ads
- iv. Newsletter Ads – SEE ATTACHMENT 1 [being revised]
- v. National DVD's ~ \$39.95 Includes Shipping



vi. Club Discounts/Services

IX. NEW BUSINESS

A. FORMATION OF A 2013 NATIONAL SHOW COMMITTEE

- i. [moved up in the agenda because of time] **DISCUSSION/ACTION:** Carlo volunteered as Show Chair. Talk of a co-chair. Carlo talked to Peggy Wolf about joining, asking that Jim, Joe, Rachel, Lena, Tabitha, Kip and Wendy to help again. Asking for more volunteers.

B. FILL OPEN BOD POSITION

- i. [moved up in the agenda because of time] **DISCUSSION/ACTION:** Two members were suggested: Dr. Dan Renfrow and Aaron Lozano. These members will be contacted about their willingness and availability to be able to serve on the BOD. After their replies are received, the matter will come to a vote.

C. ONLINE STORE

DISCUSSION/ACTION: 3 WEBSITE store examples shown to the BOD by Wendy Gieske – Positive feedback from BOD; no concrete plan yet, no decisions yet.

D. MEET THE BREEDS BOOTH AT ORLANDO AKC/EUKANUBA SHOW

- i. [moved up in the agenda because of time] **DISCUSSION/ACTION:** AKC/Eukanuba is charging \$220 for electricity this year for the Meet The Breeds booth. Heat is the main concern; laptop presentation and decorations in the form of lights/sound is secondary. Alaina Pierret suggested the high powered chargeable battery operated Ryobi fans at about \$120 a piece; these would then belong to the club. Alaina also mentioned that Rachel has a number of these and we could maybe borrow if she isn't using them [Rachel is attending the show, is attending with a dog at the booth and is coordinator of the booth]. Wendy is in charge of the booth.

Motion Made: Wendy Gieske made a motion to allow funds to be released for electricity [\$220] or for the purchase of one or two high powered chargeable battery operated Ryobi fans for the AKC/Eukanuba booth in Orlando, FL on Dec. 15-16, 2012 **IF NEEDED** [heat is the main concern for the health and welfare for the dogs in the booth]. Debbie Priester seconded. Vote of all Ayes. **Motion passed.**

MEETING ENDED HERE DUE TO TIME: 11:07 pm est

E. NEOGRAM EMAIL NEWSLETTER ADS PROPOSAL FOR ADS

DISCUSSION/ACTION: SEE ATTACHMENT 1

F. REFRAIN FROM HOLDING INDEPENDENT OR CONCURRENT SPECIALTIES UNLESS THERE IS A GUARANTEED AMOUNT OF VOLUNTEERS (Proposed by Wendy)

- a) NEED AT LEAST 10 PEOPLE TO RUN THE SHOW PER DAY. THIS NUMBER SHOULD NOT INCLUDE THE PEOPLE ON THE SHOW COMMITTEE SHOWING IN THE RING NOR THE SHOW CHAIR.
- Show Secretary, Assistant to the Show Secretary [also sells catalogs]
 - Ways and Means, Assistant to Ways and Means
 - Trophies, 2 Assistants to Trophies
 - Ring Steward
 - 2 Volunteers to help when and where needed or as back-up for the others.
 - This must be clear in any Show Proposals



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Wednesday, December 12, 2012

-USNMC Secretary-
Wendy Gieske
Phone: 763-742-3140
Email: runestonewendy@neapolitan.us

Motion to Adjourn Meeting by Dr. Janice E. Wolf. Seconded by Lena Moles. All Ayes. Motion passed.

12-12-12 USNMC BOD Meeting Adjourned at: 11:07 PM EST by USNMC President Carlo Pietroniro.

Meeting Duration: 2 hrs 37 minutes